



Altitude East

# 2017 Sponsorship Opportunities

September 12–14, 2017

**Altitude East**  
is hosted by  
the Halifax  
International  
Airport Authority.  
HIAA would  
like to offer you  
a partnership  
opportunity to  
increase your  
organization's  
profile among  
a diverse group  
of international  
professionals  
involved  
in the air  
transportation  
industry.

For more information on  
sponsorship opportunities,  
please contact:

**Lynn Buckley**

Conference Secretariat  
Altitude East 2017

PHONE:  
(902) 422-1886

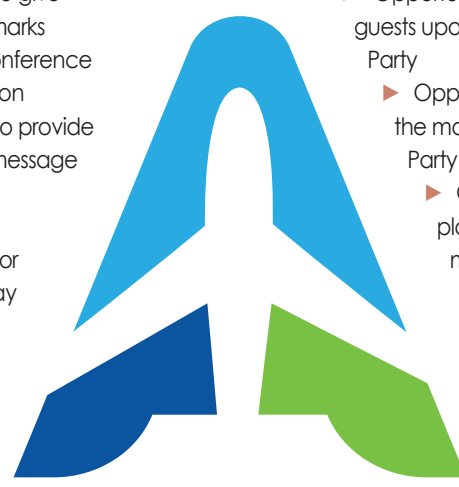
EMAIL:  
lbuckley@agendamangers.com

For more information on the  
Altitude East conference, please  
visit the website at:  
[www.altitudeeast.com](http://www.altitudeeast.com)

**Presenting Sponsor**

\$25,000

- ▶ Category exclusivity
- ▶ Six full delegate passes providing all-access to sessions, events, and receptions
- ▶ Six additional tickets to networking events, including the Nova Scotia Kitchen Party
- ▶ Extensive branding and logo visibility throughout the conference
- ▶ Presenting status on all promotional materials, the printed event program, and delegate registration bag
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ One full-page ad in event program (artwork supplied by sponsor)
- ▶ Opportunity to give welcome remarks during the conference opening session
- ▶ Opportunity to provide a welcome message in the printed program
- ▶ Opportunity for industry display booth
- ▶ Use of Corporate Hospitality Suite for one night (Please note, the cost of catering and décor for the Suite is provided by the sponsor)
- ▶ Opportunity to include company press release in Altitude East event press kit
- ▶ Opportunity to provide one item for the delegate registration bag
- ▶ Opportunity to provide up to four pull up banners for display throughout the conference
- ▶ Verbal mentions on 100% of main stage mentions
- ▶ Customized activation consistent with sponsor's corporate objectives (subject to committee approval)



**Nova Scotia Kitchen Party**

\$10,000

- ▶ Three full delegate passes providing all-access to sessions, events, and receptions
- ▶ Three additional guest tickets for the Nova Scotia Kitchen Party
- ▶ Extensive branding and logo visibility throughout the Kitchen Party
- ▶ Logo recognition on all Kitchen Party promotional materials
- ▶ Logo recognition on screen throughout the Kitchen Party and the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of conference printed program
- ▶ One half-page ad in event program (artwork supplied by sponsor)
  - ▶ Opportunity for sponsor to greet guests upon arrival at the Kitchen Party
  - ▶ Opportunity to speak from the main stage at the Kitchen Party
  - ▶ Opportunity for placement of sponsor materials at all table settings and/or a swag giveaway at the Kitchen Party
  - ▶ Opportunity for industry display booth
  - ▶ Opportunity to provide one item for the delegate registration bag
- ▶ Opportunity to provide up to two pull up banners for display throughout the Kitchen Party
- ▶ Opportunity to provide one pull up banner for display throughout the conference
- ▶ Verbal mentions on 50% of main stage mentions during conference
- ▶ Customized activation consistent with sponsor's corporate objectives (subject to committee approval)

## Atlantic Canada Reception

\$5,000

- ▶ Two full delegate passes providing all-access to sessions, events, and receptions
- ▶ Two additional guest tickets for the Welcome Reception
- ▶ Branding and logo visibility at the Welcome Reception
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of conference printed program
- ▶ One quarter-page ad in event program (artwork supplied by sponsor)
- ▶ Opportunity to give welcome remarks at the Welcome Reception
- ▶ Opportunity to provide one item for the delegate registration bag
- ▶ Opportunity to provide up to two pull up banners for display throughout the Welcome Reception
- ▶ Verbal mentions on 25% of stage mentions

## Luncheon Sponsor

\$5,000

- ▶ Two full delegate passes providing all-access to sessions, events, and receptions
- ▶ Two additional guest tickets for the sponsored Luncheon
- ▶ Branding and logo visibility at the sponsored Luncheon
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of conference printed program
- ▶ One quarter-page ad in event program (artwork supplied by sponsor)
- ▶ Opportunity to give remarks and introduce the speaker(s) at the sponsored Luncheon
- ▶ Opportunity to provide one item for the delegate registration bag
- ▶ Opportunity to provide one pull up banner for display throughout the sponsored Luncheon
- ▶ Verbal mentions on 25% of stage mentions

## Breakfast Sponsor

\$3,500

- ▶ One full delegate pass providing all-access to sessions, events, and receptions
- ▶ One additional guest ticket for the sponsored Breakfast
- ▶ Branding and logo visibility at the sponsored Breakfast
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of conference printed program
- ▶ Opportunity to give remarks at the sponsored Breakfast
- ▶ Opportunity to provide one pull up banner for display throughout the sponsored Breakfast
- ▶ Verbal mentions on 25% of stage mentions

## Panel or Keynote Sponsor

\$3,000

- ▶ One full delegate pass providing all-access to sessions, events, and receptions
- ▶ Branding and logo visibility at the sponsored session
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of Altitude East program
- ▶ Opportunity to introduce the Panel or Keynote speaker(s) at the sponsored session
- ▶ Opportunity to provide one pull up banner for display throughout the sponsored session
- ▶ Verbal mentions on 25% of stage mentions

## B2B Meeting & Hot Topic Table Discussion Sponsor

\$2,500

- ▶ Extensive branding and logo visibility in the B2B Meeting & Hot Topic meeting space
- ▶ Logo recognition on screen

throughout the conference

- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of Altitude East program
- ▶ Tent cards with sponsor logo in meeting room on all tables
- ▶ Opportunity to provide one pull up banner for display throughout the sponsored session
- ▶ Verbal mentions on main stage pre and post B2B Meeting & Hot Topic Table Discussions

## Conference Refreshment Break Sponsor

\$1,500

- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of Altitude East program
- ▶ Tent cards with sponsor logo in break area for sponsors Refreshment Break
- ▶ Verbal mentions on main stage pre and post Refreshment Break

## Friends of Altitude East

\$750

- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Name recognition in sponsor section of Altitude East program

## Exhibitor Booth

\$650

- ▶ 8' x 8' black pipe & draped booths with 8' high draped back wall and 3' high draped sidewalls
- ▶ 1 x 6' skirted table
- ▶ 1 x chair
- ▶ Please note, internet and power are not included—arrangements can be made directly with the hotel

All sponsorship fees are subject to 15% HST.



[www.altitudeeast.com](http://www.altitudeeast.com)

Altitude East is hosted by  Halifax Stanfield  
connecting means the world