



Altitude East



# 2019 Sponsorship Opportunities

June 25–26, 2019 · St. John's, Newfoundland



# Altitude East

is hosted by the St. John's International Airport Authority. SJIAA would like to offer you a partnership opportunity to increase your organization's profile among a diverse group of international professionals involved in the air transportation industry.

For more information on sponsorship opportunities, please contact:

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Altitude East 2019

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For more information on the Altitude East conference, please visit the website at:  
[www.altitudeeast.com](http://www.altitudeeast.com)

## Presenting Sponsor

\$15,000

- ▶ Category exclusivity
- ▶ Six full delegate passes providing all-access to sessions, events, and receptions
- ▶ Extensive branding and logo visibility throughout the conference
- ▶ Presenting status on all promotional materials and the printed event program
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ One full-page ad in event program (artwork supplied by sponsor)
- ▶ Opportunity to give welcome remarks during the conference opening session
- ▶ Opportunity to provide a welcome message in the printed program
- ▶ Opportunity for industry display booth
- ▶ Mentions in all news releases related to the event
- ▶ Opportunity to provide one item for the delegate registration bag
- ▶ Opportunity to provide up to four pull up banners for display throughout the conference
- ▶ Verbal mentions on 100% of main stage mentions

## NL Kitchen Party

\$10,000 – Tuesday June 25, 2019

- ▶ Four full delegate passes providing all-access to sessions, events, and receptions
- ▶ Extensive branding and logo visibility throughout the NL Kitchen Party
- ▶ Logo recognition on all NL Kitchen Party promotional materials
- ▶ Logo recognition on screen throughout the NL Kitchen Party and the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of conference printed program

- ▶ One half-page ad in event program (artwork supplied by sponsor)
- ▶ Opportunity for sponsor to greet guests upon arrival at the NL Kitchen Party
- ▶ Opportunity to speak from the main stage at the NL Kitchen Party
- ▶ Opportunity for placement of sponsor materials at all table settings and/or a swag giveaway at the NL Kitchen Party
- ▶ Opportunity for industry display booth
- ▶ Opportunity to provide one item for the delegate registration bag
- ▶ Opportunity to provide up to two pull up banners for display throughout the NL Kitchen Party
- ▶ Opportunity to provide one pull up banner for display throughout the conference
- ▶ Verbal mentions on 50% of main stage mentions during conference

## Welcome Reception

\$5,000 – Monday June 24, 2019

- ▶ Two full delegate passes providing all-access to sessions, events, and receptions
- ▶ Two additional guest tickets for the Welcome Reception
- ▶ Branding and logo visibility at the Welcome Reception
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of conference printed program
- ▶ One quarter-page ad in event program (artwork supplied by sponsor)
- ▶ Opportunity to give welcome remarks at the Welcome Reception
- ▶ Opportunity to provide one item for the delegate registration bag
- ▶ Opportunity to provide up to two pull up banners for display throughout the Welcome Reception
- ▶ Verbal mentions on 25% of stage mentions

## Luncheon Sponsor

\$5,000 – 2 opportunities

- ▶ Two full delegate passes providing all-access to sessions, events, and receptions
- ▶ Two additional guest tickets for the sponsored Luncheon
- ▶ Branding and logo visibility at the sponsored Luncheon
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of conference printed program
- ▶ One quarter-page ad in event program (artwork supplied by sponsor)
- ▶ Opportunity to give remarks and introduce the speaker(s) at the sponsored Luncheon
- ▶ Opportunity to provide one item for the delegate registration bag
- ▶ Opportunity to provide one pull up banner for display throughout the sponsored Luncheon
- ▶ Verbal mentions on 25% of stage mentions

## Breakfast Sponsor

\$3,500 – 2 opportunities

- ▶ One full delegate pass providing all-access to sessions, events, and receptions
- ▶ One additional guest ticket for the sponsored Breakfast
- ▶ Branding and logo visibility at the sponsored Breakfast
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of conference printed program
- ▶ Opportunity to give remarks at the sponsored Breakfast
- ▶ Opportunity to provide one pull up banner for display throughout the sponsored Breakfast
- ▶ Verbal mentions on 25% of stage mentions

## Panel or Keynote Sponsor

\$3,000

- ▶ One full delegate pass providing all-access to sessions, events, and receptions
- ▶ Branding and logo visibility at the sponsored session
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of Altitude East program
- ▶ Opportunity to introduce the Panel or Keynote speaker(s) at the sponsored session
- ▶ Opportunity to provide one pull up banner for display throughout the sponsored session
- ▶ Verbal mentions on 25% of stage mentions

## B2B Meeting & Hot Topic Table Discussion Sponsor

\$2,500

- ▶ Extensive branding and logo visibility in the B2B Meeting & Hot Topic meeting space
- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of Altitude East program
- ▶ Tent cards with sponsor logo in meeting room on all tables
- ▶ Opportunity to provide one pull up banner for display throughout the sponsored session
- ▶ Verbal mentions on main stage pre and post B2B Meeting & Hot Topic Table Discussions

All sponsorship fees are subject to 15% HST.

## Conference Refreshment Break Sponsor

\$1,500 – 3 opportunities

- ▶ Logo recognition on screen throughout the conference
- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Logo recognition in sponsor section of Altitude East program
- ▶ Tent cards with sponsor logo in break area for sponsors Refreshment Break
- ▶ Verbal mentions on main stage pre and post Refreshment Break

## Friends of Altitude East

\$750

- ▶ Logo inclusion on AltitudeEast.com linked to sponsor's website
- ▶ Name recognition in sponsor section of Altitude East program Exhibitor

## Booth

\$950

- ▶ 8' x 8' black pipe & draped booth with 8' high draped back wall and 3' high draped sidewalls
- ▶ 1 x 6' skirted table
- ▶ 1 x chair
- ▶ Additional fees may apply for Internet and Power, please indicate your requirements





[www.altitudeeast.com](http://www.altitudeeast.com)

